

FORCE

PROMOTION

MONT-BLANC

PARKING LOT

ADVERTISING SPACES
*Strengthen your visibility in the
very heart of Geneva*

ELEVATOR DOORS

Prestigious support from **CHF 3'500.-TF / month**

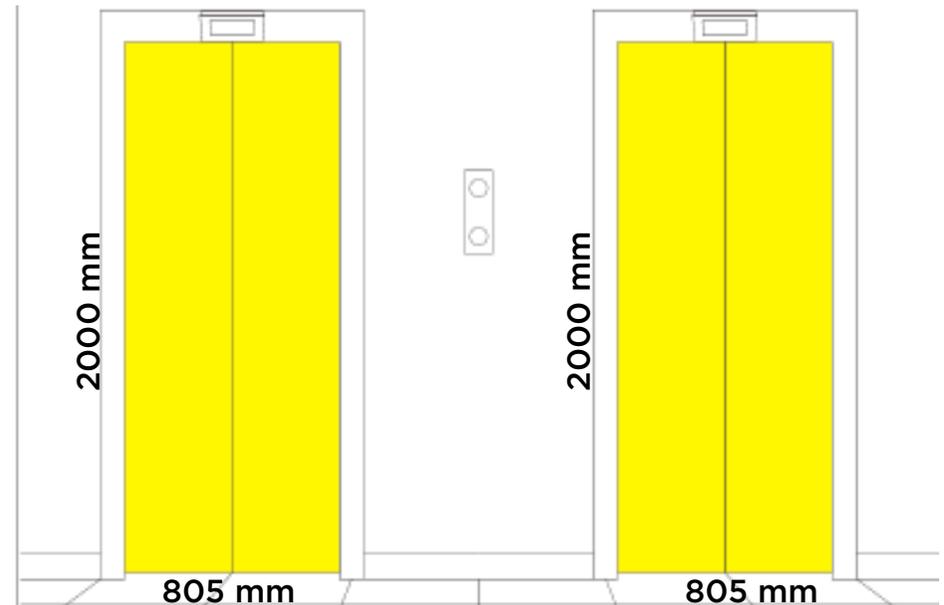


NOTA BENE

15 working days' notice for planning the installation
Receipt of valid production files 10 working days before the installation date.

How to prepare your files :

- > Save each file for printing separately
- > Save it in PDF / and in CMYK color profile
 - > Name the file clearly (name, size, quantity, vectorized)



*The rates are off costs of production, installation and removal



Located in the very heart of Geneva, the Mont-Blanc Parking lot is the major meeting place of more than 3 million users per year.

With more than 3 300 vehicles and 6 100 people per day, or about 12'000 possible daily contacts, getting your own display in the first parking lot of Geneva means having a maximum visibility 24/7 and a more powerful impact.



Targeted audience

Mainly customers of the boutiques located on the prestigious streets of the Rhône and the Confédération, and businessmen, banks and offices situated in the very heart of Geneva, too.

Which benefits for the advertiser ?

Getting your own display in the Mont Blanc Parking lot is like choosing a qualitative brand strategy.

The Mont-Blanc parking lot is a privileged place to strengthen your communication in the very heart of Geneva.

Defined by a geolocation in closeness of the customers catchment city center area :

- > It offers quality and a large choice of display supports under constant maintenance,
- > In a developing environment, next to the lake and the famous Rue du Rhône (near prestigious luxury hotels, jewelers, watchmakers, luxury brands,...)
- > With users from a superior socio-professional category, to fit with your target
- > Enabling a direct connectivity with the consumer

THEY TRUST US

RICHARD MILLE



Your privileged
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