

FORCE

PROMOTION

MONT-BLANC

PARKING LOT

ADVERTISING SPACES
*Strengthen your visibility in the
very heart of Geneva*

F4 POSTERS

From **CHF 3'000.-TF**

Size

89.5 x 128 cm

Mass Visibility by 100 or 200 posters

Equal pose on the columns of the 4 floors of the parking lot

Pedestrians direction

Prices CHF TF*

Weeks (2 minimum)	Posters	
	100	200
2	On request	
4		
6		
8		

Pose
CHF 5.- TF
per poster

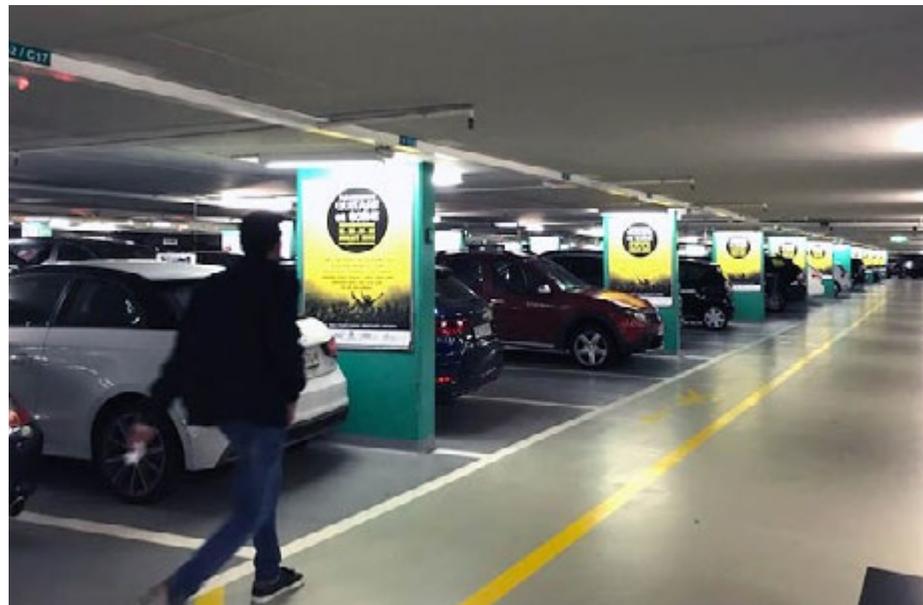
NOTA BENE

Add 1 mm of overhang beyond the cutting points

Resolution : 305 DPI

In CMYK color profile

Printing on blueback paper 115 gr./m2



*The rates are off costs of production, installation and removal



Located in the very heart of Geneva, the Mont-Blanc Parking lot is the major meeting place of more than 3 million users per year.

With more than 3 300 vehicles and 6 100 people per day, or about 12'000 possible daily contacts, getting your own display in the first parking lot of Geneva means having a maximum visibility 24/7 and a more powerful impact.



Targeted audience

Mainly customers of the boutiques located on the prestigious streets of the Rhône and the Confédération, and businessmen, banks and offices situated in the very heart of Geneva, too.

Which benefits for the advertiser ?

Getting your own display in the Mont Blanc Parking lot is like choosing a qualitative brand strategy.

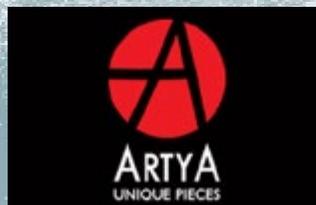
The Mont-Blanc parking lot is a privileged place to strengthen your communication in the very heart of Geneva.

Defined by a geolocation in closeness of the customers catchment city center area :

- > It offers quality and a large choice of display supports under constant maintenance,
- > In a developing environment, next to the lake and the famous Rue du Rhône (near prestigious luxury hotels, jewelers, watchmakers, luxury brands,...)
- > With users from a superior socio-professional category, to fit with your target
- > Enabling a direct connectivity with the consumer

THEY TRUST US

RICHARD MILLE



Your privileged
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