

**ILLUMINATED**

**SIGNS**



**GENEVA - ZURICH - BASEL**

A spectacular, permanent and  
timeless impact 24/7

**FORCE**  
PROMOTION

# CENTRAL SQUARE 7 - 4051 BASEL



## Inescapable location



Just in front of the exit of the largest european frontier station



On the central square : **+ than 130'000 visitors a day**



At the german and french borders, the **3rd city of Switzerland** constantly attracts international visitors

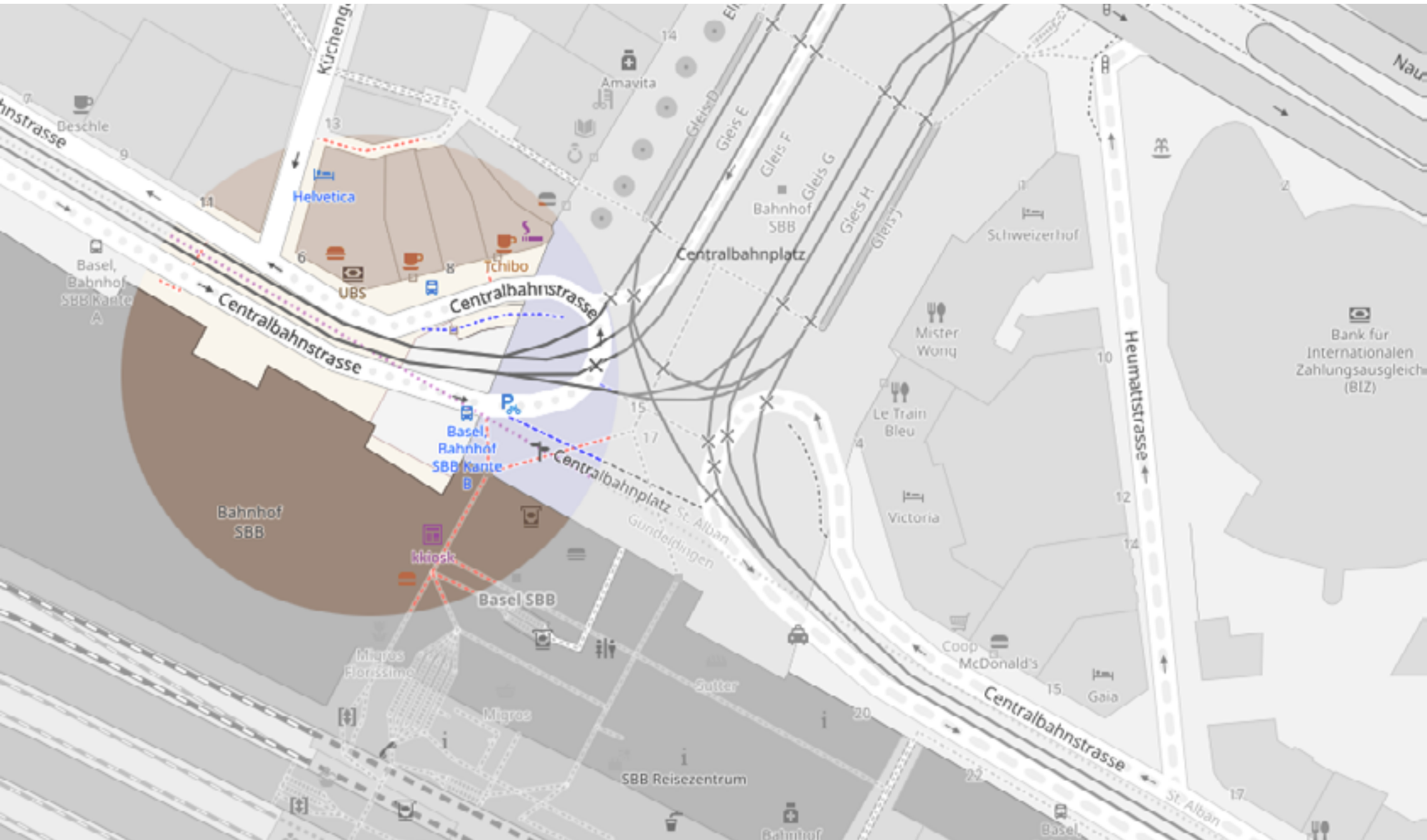
## INTERNATIONAL VISIBILITY



## Technical Details

- **7 to 8 linear meters** space
- Five-year indexed contract, renewable
- Sign's manufacturing and installation fees estimated between CHF 20'000.- and CHF 25'000.- TF

# Location Map





## FORCE PROMOTION

offers prestigious illuminated signs  
locations on rooftops



A maximum visibility



24/7 connected signs



Universal coverage



A green marketing (-60% is the drop in consumption energy between the transition from neon tube to LED technology new generation)



A permanent maintenance



Prestigious locations considered at an international level



An efficient team



A high-quality service



# THEY TRUST US



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